



December 2008

NASDAQ: HSKA

Forward-Looking Statements

This presentation may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on current expectations and assumptions that are subject to risks, uncertainties and changes in business conditions. If the underlying assumptions are inaccurate, our actual results may differ materially from our current expectations and our plans may differ based on changes in business conditions. Among the factors subject to such risks and uncertainties are the following: uncertainties regarding the accuracy of past, current or future financial guidance, stock valuation and price performance; loss of products from third-party suppliers; uncertainties regarding our ability to maintain existing customers; uncertainties regarding our ability and those of third parties to market, sell and distribute our products; delays in or failure to achieve market launch and market acceptance of new products; unanticipated changes in pet owner or veterinarian behavior; competition; and the loss of key personnel. For a further discussion of these factors and others, please refer to Heska's filings with the Securities and Exchange Commission including the section entitled "Risk Factors" on our Form 10-K for the year ended December 31, 2007 and Form 10-Q for the nine months ended September 30, 2008. Forward-looking statements speak only to the time the statement was made. Heska does not intend to update any forward-looking statements.

Summary Corporate Highlights

- **Positive market dynamics**
- **Competitive advantages**
- **Compelling valuation**
- **Potential tax benefit position**

Pet Owner Is the Ultimate Consumer



Favorable Demographics

- **U.S. human population demographics:
Age 45-64**
 - Growth
 - Peak income
 - Peak pet ownership
- **Pet population growth**
 - More households own dog or cat
 - More dogs/cats per household
- **Aging pet population**

U.S. Companion Animal Industry

- **Over 110 million households**
 - Over 73 million dogs
 - Over 90 million cats
- **Over \$55 billion in annual sales**
- **Over \$3.5 billion spent annually in our target market**
- **We target 40,000 veterinarians in 20,000 clinics, approximately**

Veterinary Practice Is Changing

- **Income from annual vaccinations should decrease**
- **Fewer opportunities for pharmaceutical markup**
 - Generics
 - OTC channel threats
 - Internet-based channels
- **Wellness and health information**
- **Veterinarians rewarded for practicing medicine**

U.S. Companion Animal Health Companies



Heska Capabilities

- **Product Development**
 - Internal
 - Partnerships
- **Manufacturing**
 - Subsidiary in Des Moines, IA
 - OVP Product Revenue
- **Marketing**

Heska Capabilities

- **Sales**
 - 39 field representatives
 - 22 inside sales representatives
 - 12 full line distributors ~ 144 representatives

- **Customer and Technical Support**
 - 25 dedicated staff: veterinarians, technicians, etc.
 - 24/7 emergency technical support

Superior Product Portfolio

In-Clinic Diagnostic Instruments

- Fast, highly accurate and reproducible results
- Reference lab quality
- Results while the client waits



In-Hospital Lab Systems



Superior Product Portfolio

Heartworm Testing and Prevention

Solo Step® Tests

- The only 1-step tests for the detection of heartworm
- Available for both cats and dogs

Tri-Heart™ Plus Chewable Tablets

- Monthly heartworm preventive for dogs
- Distributed and marketed by Schering-Plough

HESKA®
Solo Step® CH
and **Solo Step® FH**
Heartworm Tests



Heartworm Testing



Superior Product Portfolio

Allergy Testing and Treatment

- Highly accurate identification of the exact allergens causing allergy in dogs, cats and horses
- ALLERCEPT[®] panels use a unique, proprietary technology developed at Heska—the worldwide leader in veterinary allergy
- Extremely precise therapy prescriptions



Allergy Testing & Treatment



Shareholder Return-Driven Leadership

Board of Directors Committee Chairmen

Audit Committee Chairman

William Aylesworth, Former Chief Financial Officer of Texas Instruments

Compensation Committee Chairman

Peter Eio, Former President of LEGO Systems, Inc.

Governance Committee Chairman

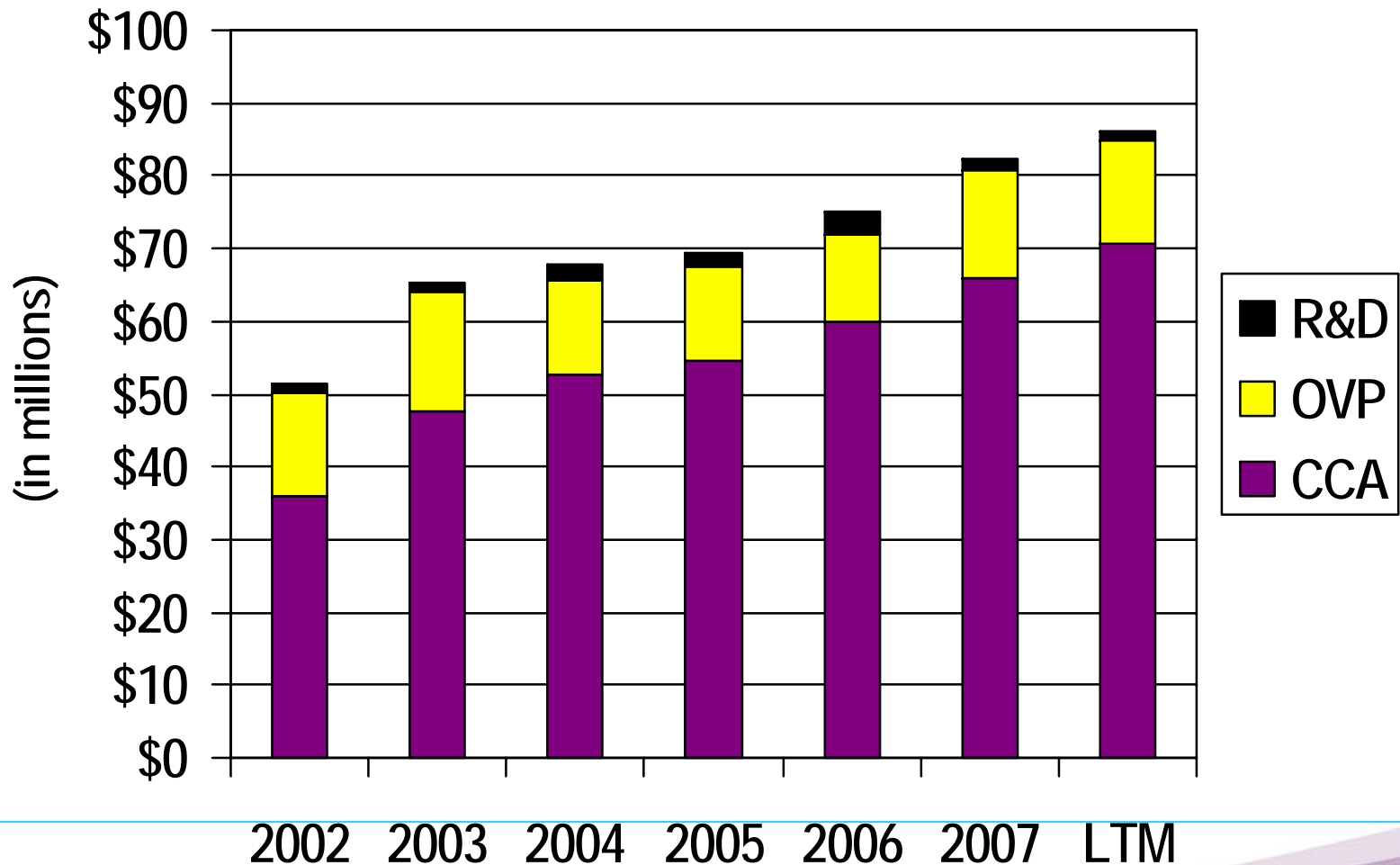
John Sasen, Sr., Executive Vice President and Chief Marketing Officer of PSS/World Medical, Inc.

Management

Chairman and Chief Executive Officer – *Robert Grieve*

Chief Financial Officer – *Jason Napolitano*

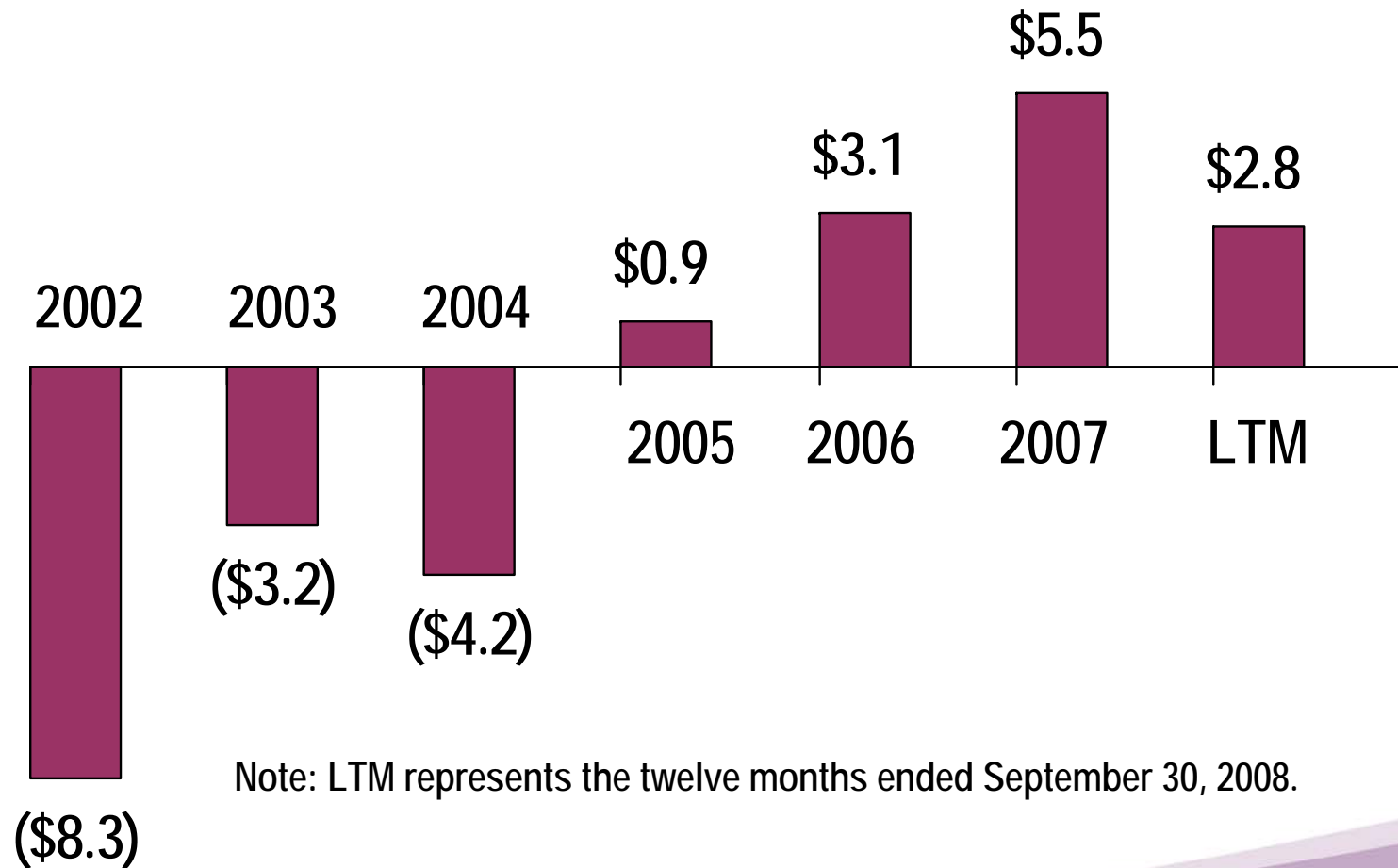
Total Revenue



Note: Certain prior year numbers have been reclassified to be consistent with current year presentation. LTM represents the twelve months ended September 30, 2008.

Operating Income

(in millions)



Note: LTM represents the twelve months ended September 30, 2008.

Compelling Valuation

- **Ticker: HSKA**
- **Share Price (November 18, 2008): \$0.30**
- **LTM Share Price Range: \$0.18 - \$2.12**
- **Other Companies (Tickers) of Interest:**
 - **Abaxis (ABAX)**
 - **IDEXX (IDXX)**
 - **VCA Antech (WOOF)**

Potential Tax Benefit Position

- **NOLs can be used to offset future income taxes**
- **At year end 2007, Heska had NOLs of**
 - **\$164.6MM in the U.S.**
 - **\$0.9MM in Switzerland**
- **Future cash flow benefit**

Corporate Highlights

- **Pet owner is the ultimate consumer**
- **Positive pet owner demographics**
- **Large market opportunity**
- **Veterinary practice is changing**
- **Superior product portfolio**
- **Corporate governance**
- **Improving financial trends**
- **Compelling valuation**
- **Potential tax benefit position**